



PROJECT SPOTLIGHT:

BUD CAULEY

WEBSITE DEVELOPMENT

After three fantastic years playing for the golf team at the University of Alabama, Bud Cauley turned pro and accomplished a feat only five golfers before him were able to do.

Bud's goal in his first year as a professional was to earn a PGA Tour card without going to Q-School. Four months later, after just eight events, mission accomplished. Since then, Bud has continued to establish himself as one of the best young players on the Tour.

The evok team provided Bud with a new website to help him launch his pro career. And since he's from Daytona Beach, right up the road from us, we wanted to be sure we gave him a great digital foundation.

BUDCAULEY
B



INDUSTRY
SPORTS

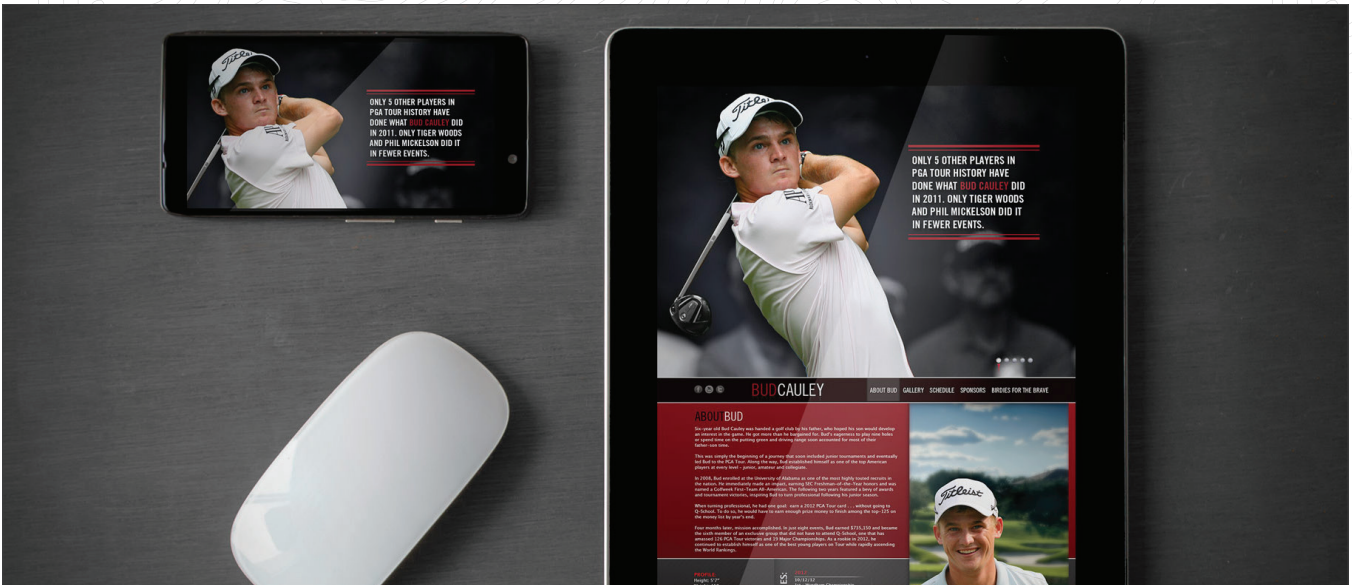
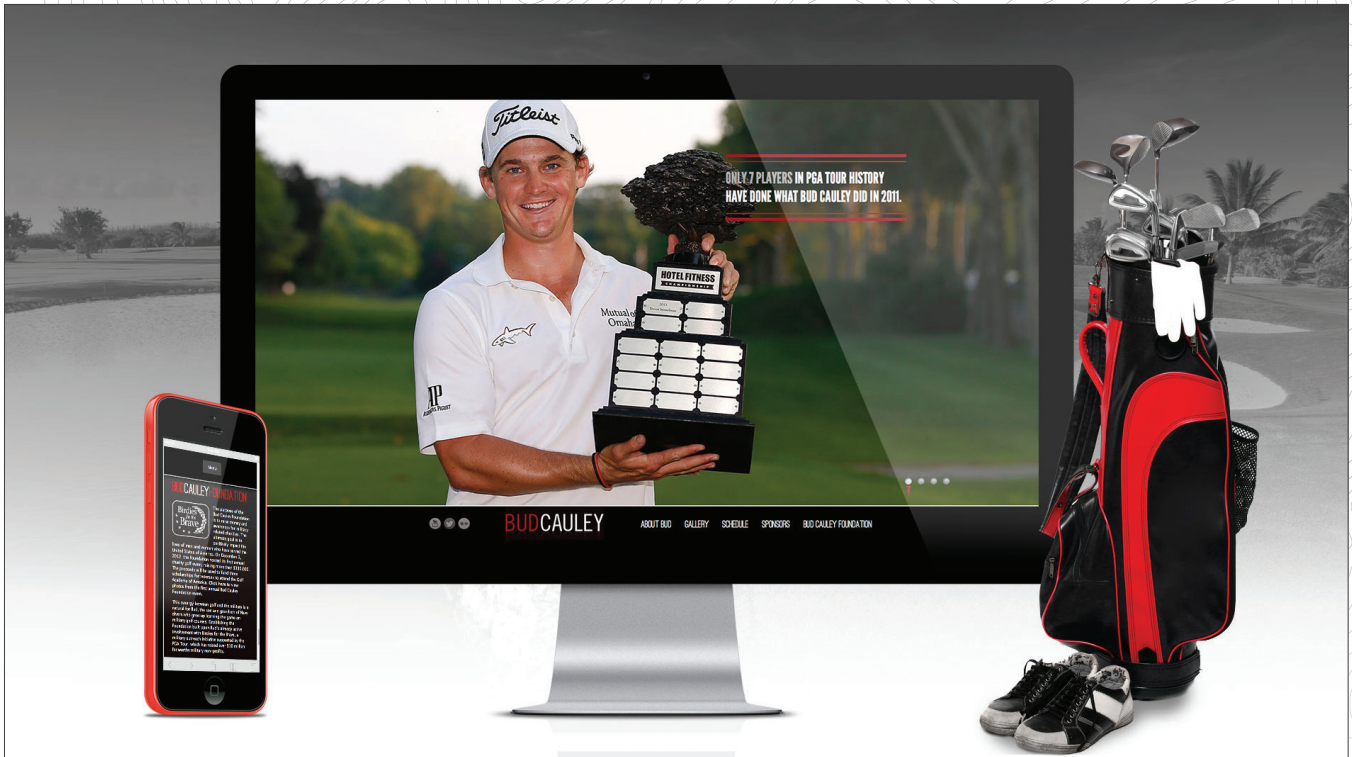


AUDIENCE
SPORTS FANS
GOLFERS



CATEGORY/ TACTICS
WEBSITE DESIGN
& DEVELOPMENT

PROJECT SPOTLIGHT: BUD CAULEY



Website Design

We designed, developed and launched a fully responsive, clean website to help Bud bring his game, and his name, to the world. Making use of his visual brand identity elements, the site is organized with clear paths to all information, and gives Bud's fans and friends great insight into the man and the golf pro.