

ideas. work. results.

To our Orlando/Central Florida community,

The past week or so has certainly been unlike any other. Like so many others, our agency made the decision to close our offices so that our team could safely work from home as the COVID-19 pandemic unfolds.

Balancing our time between supporting our clients and each other, we have spent these days consulting and coordinating how to best navigate the weeks ahead. We're incredibly proud and appreciative of the patience, positive attitude and work ethic displayed by every evoker. It's not easy but providing a steady hand and voice of calm for our clients is exactly what's needed.

What is also needed is creative thinking and leadership.

As we continue forward on this journey, we are dedicated to helping our clients and our community stay on top and out front. We are a proud Orlando-area business, and we feel it is our responsibility to help other local businesses survive these times. The stakes couldn't be higher, but it's why we're here and it's what we owe them. It's also the right thing to do because they need our help.

In the coming days and weeks, we will be offering free advice to Orlando/Central Florida businesses on everything related to social media, brand messaging strategy, interactive and media placements. Our goal is to host quick sessions to answer your questions and offer guidance to organizations that may be struggling and in need of help.

If you are an Orlando-area business that would like more information on how to participate, please reach out to Larry Meador at larry.meador@evokad.com or Terry Mooney at terry.mooney@evokad.com. We will do our best to answer any specific questions or challenges you may be facing.

Again, all of this is at no charge as we're all in this together.

Be safe and stay healthy,

Larry Meador

Founder, Chief Strategy Officer



Terry Mooney

Partner, Chief Operations Officer

